SLIEVE GULLION CREDIT UNION LIMITED

Member Irish League of Credit Unions

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Dear Parent

Slieve Gullion Credit Union Limited is encouraging children in this area to open an account & start saving with their local credit union! The credit union launches its "Junior Savers Week "from the September 20th – 26th to raise awareness on the importance of saving for the future.

During this week, credit unions will be running a number of initiatives to raise awareness about the importance of children saving.

Studies show that giving kids hands-on, real-world experience with money is essential to prepare them financially for adulthood.

In a focus group of Irish parents conducted by the Irish League of Credit Unions and insights company Parents and Brands, many parents confirmed that physical experiences, like putting coins in piggy banks or a savings account, or shopping with a list, was the best way to teach children about money.

As part of the week, those who open a new account during Junior savers week get an additional £5 lodged to their account.

Opening up a credit union account for children is a simple process and we will be welcoming all new junior saver members throughout the week to enjoy the fun and activity. For children, saving money in a credit union is a real benefit and also teaches them the value of credit unions which are run by the community, for the community. Our junior savers are the future and we will always be there for them in the future, for whatever financial assistance they might need, be it college, a new car, a holiday or their wedding day.

Please contact the office if you are interested in opening an account, we will be delighted to talk you through the process involved in opening an account for your child.

Yours sincerely

Caroline O'Brien
Manager
Slieve Gullion Credit Union Limited

Slieve Gullion Credit Union Limited is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority under registration number 573711.